

# Falcon

## NEWS

MONTHLY NEWSLETTER OF  
THE FALCON CLUB OF AMERICA

Volume 1, Number 4  
November, 1979

Yearly membership dues to the Falcon Club of America are \$10.00, payable to THE FALCON CLUB OF AMERICA, c/o Jim West, Treasurer, 1005 Regal Drive, North Little Rock, Arkansas 72118.

The Falcon Club of America is a non-profit corporation in the State of Arkansas and is dedicated to the restoration and preservation of Falcons built by Ford Motor Company from 1960 through 1970.

The Falcon Club of America Newsletter will be published monthly with information furnished by its members - The Club will not be held responsible for errors. Legitimate errors will be corrected in next issue if requested.

### OFFICERS:

#### PRESIDENT:

ROY E. SWORD, 629 North Hospital Drive, Jacksonville, AR 72076

#### VICE-PRESIDENT:

Shrable D. Williams, Route 5, Box 999, Benton, AR 72015

#### SECRETARY:

Peggy West, 1005 Regal Drive, North Little Rock, AR 72118

#### TREASURER:

Jim West, 1005 Regal Drive, North Little Rock, AR 72118

#### TOUR CHAIRMAN:

Pat Sword, 629 North Hospital Drive, Jacksonville, AR 72076

#### EDITOR:

Roy E. Sword, 629 North Hospital Drive, Jacksonville, AR 72076

#### PARTSMASTER:

Charles Davis, 3010 Pikewood Drive, Bryant, AR 72022

PRESIDENT'S MESSAGE

Here I am again at the last of the month trying to get the Newsletter out, hope I'm not too late with it.

You will find some Falcon Club information cards enclosed with your newsletter this month. They are for you to carry in your car or wallet to put on parked Falcons or pass them out to anyone you think might be interested in the club. Be sure to put your name and phone number on them so they will have someone to call local if they are interested in the club. If you need more cards, just drop me a line and I will send you some.

Since the December issue of the newsletter will come out after Christmas, I would like to wish you a "Happy Holiday Season and a Prosperous New Year."

Your President,

ROY E. SWORD

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WELCOME NEW MEMBERS:

- |                       |                            |                  |
|-----------------------|----------------------------|------------------|
| 35. Marvin G. Goddard | 36. David D. Walls (Linda) | 37. Chris Caputo |
| Rt. 5, Box 555        | 2573 Klondike Road         | 10820 SW122 St   |
| Covington, GA 30209   | Conyers, GA 30207          | Miami, FLA       |
| Phone: 787-3793       | Phone: 483-1253            | 33176            |
| 64 Sprint Conv (2)    | 64 Sprint HT               | 63 Sprint        |
| 64 & 65 Futura HT     |                            | Conv.            |

Be sure to add these new members to your roster as it will be quite awhile before we publish a new roster.

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UPDATE:

- Jan. 1980: Business Meeting and Chili Supper  
(Date will be published in next newsletter)  
This meet will be at the home of Mr. & Mrs. Jim West.  
They will have a chili supper after the Business Meeting  
for all the club members. I hear that Mrs. West makes  
GREAT chili. Plan now to attend.
- August 1980: First Annual National Meet  
To be held in Arkansas (Location is to be announced later)

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PLEASE NOTICE: Please note the number by your name, this number is in order as members join the club. You will always retain this number as long as you stay an active member. Also, in the top right hand corner of your mailing label will be a date, this is when your membership expires. Be sure to renew membership early to retain your original number in the Club.

EDITORS NOTE:

Starting with this issue of the Newsletter, there will be a section for LETTERS TO THE EDITOR. So send me your comments, Questions for members to Answer, Gripes or whatever and I will publish it. Also, if you have any Falcon information or articles I can use in the Newsletter, Please send them to me.

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LETTERS TO THE EDITOR.

FALCON CLUB OF AMERICA  
ATTN: ROY SWORD

Thank you very much for the Membership card and the Charter Membership #23 in our club.

It was just by chance that I noticed your ad in an automotive publication and answered it right away creating this membership distinction.

I have a 1962 Falcon 2 Dr. with a 144 c.i. six, with standard transmission, totally void of any accessories. No radio, no heater, no nothing. It has only 16,117 miles and was owned by a nice old neighbor lady until she passed on. I watched her put it in the garage after her once a week shopping trip since 1967 when I moved to Florida from Illinois and purchased the car from the estate about 2 years ago.

I got a kick out of reading the article on the back of the newsletter "32.6" because I would imagine my car might equal that mileage if it were tried today. Keep up the good work.

Bill Handley  
2665 Woodring Drive  
Clearwater, Florida 33519

THANKS BILL.

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F C A at Heber Springs, Arkansas

The Razorback Antique Auto Club had their Fifth Annual Tour and Trophy Days Show Oct. 13-14-15, 1979 at Heber Springs, Arkansas. There were 3 Falcons there, Glen Acree with his 64 Futura Convertible, Doug Zahn with his 1962 Butane Powered Ranchero, and Roy Sword with his 63 Futura Sports Convertible. We all had a real good time and enjoyed it very much.

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REMEMBER. Look over the Poster and try to have a Sunday Afternoon Meet in your area. This helps the Club grow.

\*\*\*BUY\*\*\*SELL\*\*\*SWAP\*\*\*

## WANTED:

Hubcap for 1967 Falcon Futura (Large type). Roy Sword, 629  
N. Hospital Drive, Jacksonville, AR 72076

Need Both Headlight Rims and Good Used Grill for 1963 Falcon.  
Jim Callis, Rt. 7, Box 191, Mountain Home, AR 72653, PH: 425-9581

## FOR SALE:

New Tail Light Lens, 60-61 \$4.00 Each, 62 \$4.50 each, 63 Without  
Backup Lights \$5.00 Each, 63 with Backup Lights \$5.50 Each, 64  
without Backup Lights \$5.00 Each, 1966 with Backup Lights \$6.00  
Each. New Parking Light Lens, 62-\$2.50, 63-65= \$2.50 Each. Limited  
Supply. ROY E. SWORD, 629 N. Hospital Drive, Jacksonville, AR 72076.  
All items postpaid.

SHOP MANUALS FOR SALE: 1965, 1966, 1967, or 1968 Falcon, (Also Covers  
Mustang, Comet, and Fairlane). \$19.95 Each which includes Shipping.  
NEW FALCON PARTS FOR SALE: Emergency Brake Handle - \$4.00, Sunvisor  
End Rubber Tips - .75¢, 289 Fender Emblem - \$6.95, Convertible Top  
Snap Stud Screw - .60¢, Chrome Dome Lamp Housing - \$4.50, Outside  
Door Handle Pad-Large - \$1.00, Outside Door Door Handle Pad-Small -  
.75¢. Add 10% for Shipping on above new parts. Decals for Sale:  
170 6 Cylinder Air Cleaner, 200 6 Cylinder Air Cleaner, 260 V-8 Air  
Cleaner, 289-2V Air Cleaner, 289-4V Air Cleaner, and 289-Hipo Air Cleaner.  
Decals are Postpaid. GARY GODDARD, Rt.5, Box 550, Covington, GA 30209.

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## TIP TO FALCON OWNERS:

If your Falcon has a front end squeak, it is most likely to be the  
upper control arm. NAPA has an item called upper control arm grease  
fitting kit. It worked very good on my '67. If you have this problem,  
I suggest you try it. It is Part Number: 715-1077.

Courtesy of ROY SWORD

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COLOR CODES for 1963 Falcons. A single letter code designates a solid  
body color and two letters denote a two-tone---the first letter, lower  
color, the second letter, upper color.

CODE	COLOR
A.....	Raven Black
D.....	Ming Green (Met)
E.....	Viking Blue (Met)
H.....	Oxford Blue (Met)
I.....	Champagne
J.....	Rangoon Red

CODE	COLOR
M.....	Corinthian White
P.....	Silver Moss (Met)
T.....	Sandshell Beige
W.....	Rose Beige
X.....	Heritage Burgundy
Y.....	Glacier Blue

1963

FORD

AMERICA'S liveiest,  
most  
CARFREE cars

Mfg's Sugg. Retail

FALCON FUTURA HARDTOP	\$2198.00
RAVEN BLACK	
700 X 13 4PR WSW	44.20
4 SPEED MANUAL TRANSMISSION	188.00
FALCON V8 SPRINT EQUIPMENT	404.60
RADIO AM	58.50
COOLANT ANTIFREEZE	NC

TRANSPORTATION CHARGES	66.50
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TOTAL	\$2959.80
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## SOLD TO:

OAKLEY MOTOR CO.  
1064 UNION AVE  
MEMPHIS, TENN

VEHICLE SERIAL NUMBER

\*3H17F236153\*

FORD ASSEMBLY PLANT

LORIAN

EXTRA  
VALUE

AT NO EXTRA COST

You don't pay more for the extra values built into a new Ford..values that mean less trouble, more driving fun.

VALUE . . . Ford's twice a year maintenance schedule frees you from the bother and expenses of frequent servicing. Service is a scheduled only twice a year, or every 6,000 miles. You'll go 36,000 miles between major lubes...and 6,000 miles between oil changes, and minor lubes, and brakes are self adj.

VALUE. . . no charge extras--like the 36,000 mile or 2 year coolant-antifreeze...and Full-Flow Oil Filter.

OUTSTANDING VALUE...Ford's new car warranty.... Ford Motor Company offers a 24 month, 24,000-mile warranty. Virtually all parts are covered for the 2 full years or 24,000 miles. And no strict, pre-established service routine is required to keep this warranty valid.

These are values that make Ford a better buy, now, and will result in more trouble-free driving pleasure in the future.

Ford

MOTOR COMPANY

Courtesy of Billy Churchman, Memphis, Tenn: Who bought this Falcon new and still has it.

# HOW DOES YOUR GARDEN GROW?

A Good FALCON Garden should flourish luxuriantly with:

## Three Rows of SQUASH:

SQUASH Indifference  
SQUASH Criticism  
SQUASH Gossip

## Four Rows of TURNIPS:

TURN UP with a Visitor  
TURN UP for Meetings  
TURN UP with a Smile and a Warm Handshake  
TURN UP with a Willingness to Work

## Five Rows of LETTUCE:

LET US Love One Another's Cars  
LET US Be Faithful to Meets  
LET US Give Special Attention to the Needs of Fellow Members  
LET US Welcome Strangers  
LET US Send Articles to the NEWSLETTER

THE FALCON CLUB OF AMERICA  
Roy Sword, Editor  
629 North Hospital Drive  
Jacksonville, AR 72076

\*\*\*FIRST CLASS MAIL\*\*\*

EXTRA